



1310 East 96<sup>th</sup> Street  
Indianapolis, IN 46240  
[www.midwest.usta.com](http://www.midwest.usta.com)  
P: 317.577.5130  
F: 317.577.5131

## United States Tennis Association / Midwest Section

FOR IMMEDIATE RELEASE

June 4, 2009

### **USTA/Midwest Section and Skyhawks Sports Camps Announce Partnership**

Indianapolis, In. --- The USTA/Midwest Section and Skyhawks Sports Camps are excited to announce a partnership in which the QuickStart Tennis format and USTA membership will be implemented into their tennis camps within selected communities.

Skyhawks youth sports camps are committed to providing a safe, fun, and skill-focused experience for kids between the ages of 3 and 15. Skyhawks is a national youth sports camp company with local camps in over 24 states in the US as well as limited locations in Canada. Skyhawks offers 11 different sports: soccer, baseball, flag football, basketball, tennis, lacrosse, golf, volleyball, cheerleading, track & field, and a special multi-sport camp where kids get to sample three different sports. Youth summer camps range from 45 minutes to 6 hours per day and offer instruction in all skill levels (introductory to advanced).

Skyhawks is proud to be the leader in youth sports since 1979 and maintains a proven safety track record. Under the expert care of their sports camp coaches, kids not only learn individual, sport-oriented skills, but also develop personally and socially, learning teamwork and building character and life skills through sports.

As part of the agreement, Skyhawks will begin with pilot programs across the USTA/Midwest Section with a major focus in Ohio with eleven programs. The programs will utilize the QuickStart Tennis format and all the participants will become USTA members.

“We are excited to enter into an agreement with Skyhawks Sports Camps, and look forward to further growth with our partnership,” said USTA/Midwest Section Director of Community Tennis Jeff Giles. “Our partnership will expose more youth to the QuickStart Tennis format, and also increase the number of USTA junior members throughout the Midwest.”

QuickStart Tennis is an exciting play format for learning tennis, designed to bring kids into the game by utilizing specialized equipment, shorter court dimensions and modified scoring, all tailored to age and size. It is divided into two different levels -- ages 8 and under and ages 10 and under. It's the fast, fun way to get kids into tennis -- and keep them playing.

-more-

Currently, the USTA/Midwest Section exceeds 82,200 individual members and approximately 1,000 member organizations. It is the second largest section of the United States Tennis Association, the National Governing Body for tennis in the U.S. The USTA/Midwest Section is comprised of 14 Districts in the following states: Illinois, Indiana, Michigan, Ohio and Wisconsin as well as designated counties in West Virginia and Kentucky. The USTA/Midwest Section offers recreational and competitive tennis for individuals of all ages and abilities. For more information, visit the USTA/Midwest Section at [www.midwest.usta.com](http://www.midwest.usta.com).

###

Contact: Kathy Dalla Costa, 317-577-5130, ext. 224 or [kathy@midwest.usta.com](mailto:kathy@midwest.usta.com)